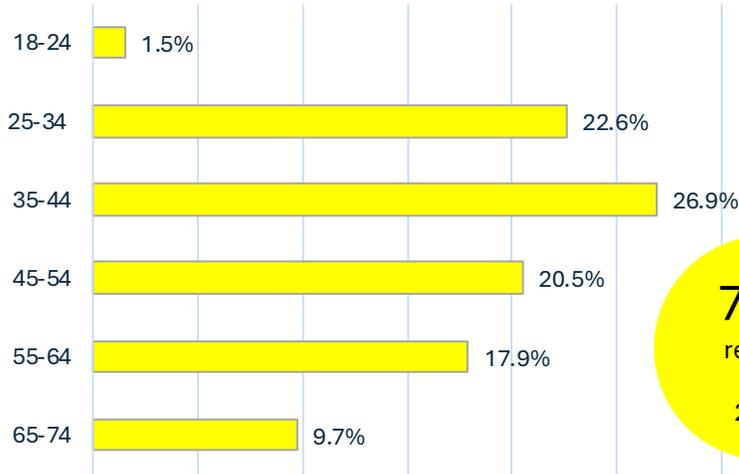


AUDIENCE: Culturally curious

The nearfield reader likes going out, is mostly aged 35-44, with many new to the southwest – just under half (46%) have lived at their current address for five years or less



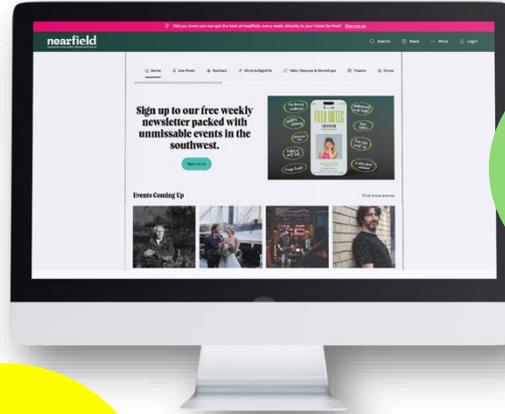
70% readers aged 25-54

nearfield

Experience more in Bath, Bristol and beyond

nearfield's mission is to make sure that nobody misses out on an unmissable event in the southwest ever again

MAGAZINE + WEB + EMAIL + SOCIAL + EVENTS



8000 listed events

77% readers go out to enjoy culture and the arts once a month or more

The average time spent reading a copy of nearfield magazine is 23 minutes

2900 weekly email subs

80% of readers agree that "nearfield is the best local magazine I've read"

35% readers eat out once a week or more

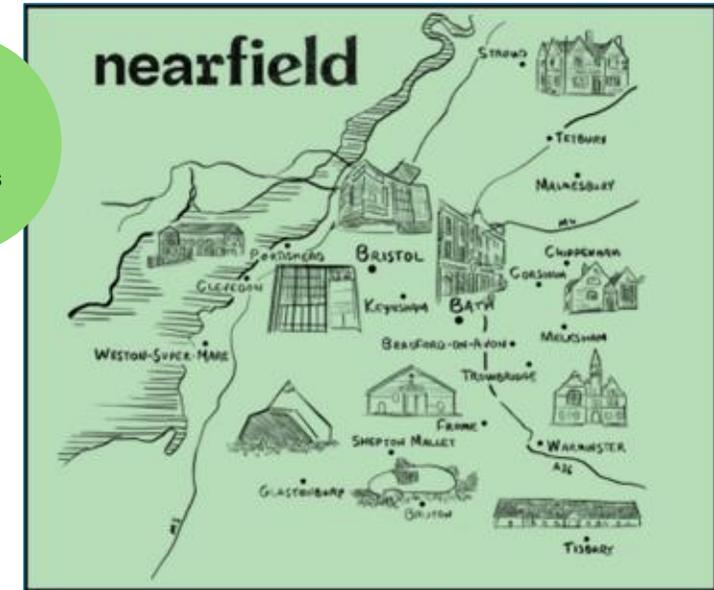
DISTRIBUTION: We've got the southwest covered

10k copies every two months



Our territory: 25 miles from Bath and Bristol

500 stockists



nearfield readership survey (401 responses) Customer IQ October 2024

18% readers have responded to an advertisement in nearfield magazine

